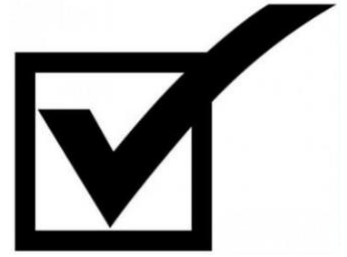




**BUSINESS  
PROFESSIONALS**  
*of* **AMERICA**  
Giving Purpose to Potential



# **PRESENTATION TEAM**

## **(560)**

**REGIONAL 2023**

## **Topic**

The working world is changing. In our increasing flexible workplaces, the notion of a 'job for life' and the concept of a 9-5 workday is diminishing. In its place is the gig economy, cooperative working online platforms (often apps) where people work on temporary contracted assignments (gigs), often as freelancers and self-employed. Some well-known gig economy platforms include Shipt, DoorDash, Fiverr, and Airbnb.

Create a presentation for your local Chamber of Commerce explaining what a gig economy is and why a town/city should consider this a valid business model to include in their membership that can benefit their city and other member businesses.

Things to consider but not limited to:

- The positives and negatives of gig work for a person
- The role gig work can play in supporting local businesses
- How gig workers can benefit a local community

## **Judging Procedure**

- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each team.
- The length of set-up will be no more than three (3) minutes.
- Set-up will be stopped at three (3) minutes to begin the presentation.
- The presentation will be no less than seven (7) minutes and more than ten (10) minutes.
- The presentation will be stopped at ten (10) minutes; be followed by judges' questions not to exceed five (5) minutes.
- Excuse teams upon completion of judges' questions.
- **There can be no ties in the top ten (10) teams.** It is the responsibility of the judges to break any ties.
- Administrator will fill out a ranking sheet prior to dismissing the judges.
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
- Give administrator all Judges' Rating Sheets, Judge Evaluation Sheets, and contest materials.
- No audience is allowed in the contest room.

## **Please double-check and verify all scores!**

### **Possible Questions:**

- What activities could a chamber use gig workers for?
- How would a chamber answer questions about the gig economy to brick and mortar businesses?